



Chestnut Hill Publishing • 207 West Gravers Lane • Philadelphia, PA 19118
 Phone: (215) 858-9690 • Fax: (215) 242-3362

All copy, artwork and photographs must be provided

Contracts: Contract rates are available on a 6-issue and 12-issue basis. Incomplete contracts will incur the short rate to the nearest contract, i.e. the 6-issue will default to the open rate and the 12-issue to the 6-issue rate (unless the 6-issue placement has not been met, in which case it would default to the open rate). Rates are non-commissionable.

Continuation: Contract shall automatically renew for same time agreed upon in initial contract period unless written notification of cancellation 30 days prior to expiration of original contract.

12-issue rates	6-issue rates	Open rates
<i>Full Page:</i> \$400.00	<i>Full Page:</i> \$450.00	<i>Full Page:</i> \$500.00
<i>Half Page:</i> \$250.00	<i>Half Page:</i> \$275.00	<i>Half Page:</i> \$300.00
<i>¼ Page:</i> \$125.00	<i>¼ Page:</i> \$150.00	<i>¼ Page:</i> \$175.00
<i>Back Page:</i> \$550.00*	<i>Back Page:</i> \$600.00*	<i>Back Page:</i> \$650.00*

Circulation: Printing of 5,000 copies monthly for Chestnut Hill, Erdenheim and Wyndmoor. 3,000 copies are delivered to homes in the aforementioned towns, and 2,000 are placed in strategic businesses in Chestnut Hill, Erdenheim, Flourtown and Wyndmoor.

Specifications: Please provide artwork in electronic format, either PDF or Quark file. STAT (PMT) is accepted. All ads are full color. Actual page size is 5.375" x 8.375". All artwork and photos must be at least 300 dpi and have fonts embedded. All sizes below are "live" image areas.

Full Page: 4.875" w x 7.875" h Non-Bleed advertisement
 5.375" w x 8.375" h plus .125" extended border for Bleed advertisement
Half Page: 4.875" w x 3.812" h
¼ Page: 4.875" w x 1.781" h

Terms: Open rate advertising is cash in advance unless credit has been approved. Contracts with approved credit are net 15 with an interest charge of 1.5% monthly for any balance over 30 days plus a \$25 late payment charge.

Rate Card is effective November, 2009.

*Pending availability.